



SPECIAL
ENTREPRENEUR
ISSUE

BLISS
Victoria
DECORATING, ENTERPRISING WOMEN, TRAVELING, ENTERTAINING

STARTING YOUR
DREAM BUSINESS
TURN YOUR PASSION
INTO PROFITS

Secrets of Success
Tips from our
favorite entrepreneurs

JANUARY/FEBRUARY 2011

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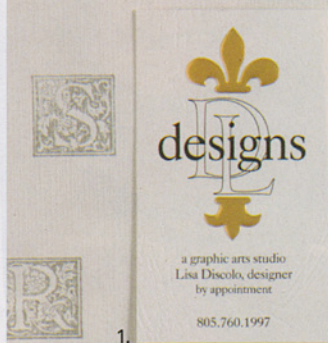


Romance
A VALENTINE'S TABLE FOR TWO

CALLING CARDS

Letters of Distinction

These artistic business owners capture their identities to a T, capitalizing only on a single initial or a lavishly embellished monogram.



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1. LD DESIGNS Situated along the scenic California coastline in Ventura County, Lisa Discolo's graphic arts studio specializes in corporate identification, calling cards, personal stationery, type-inspired design, and memory pages that preserve cherished photographs and memorabilia. Celebrating the "presence of the human hand in visual communication," the company is committed to quality custom designs that convey a unique identity. For more information, visit studiolddesigns.com.

2. LE MARCHÉ Tucked into a cozy historic village in downtown Norfolk, Virginia, Le Marché is a landmark boutique offering classic furnishings, embroidered and monogrammed luxury linens, vintage accessories, fine china, giftware, and stationery. Pioneering their business as importers of fine French furnishings, owners Donna Marie Murphy and Bill Abdalla have expanded their reach to encompass the entire home interiors market. For more information, visit lemarcheva.com.

3. NELSON BARNUM INTERIORS Rooted in the belief that beautiful design must include functionality, Teresa Nelson and Kim Barnum founded their full-service design studio nearly fifteen years ago in Scottsdale, Arizona. Combining their talents in construction, architecture, art, and space planning, the women share a mutual passion for interiors influenced by nineteenth- and twentieth-century Europe, as well as a desire to take each client's dream from fantasy to reality.

4. ALEXA PULTIZER, LLC Inspired by the Old-World elegance of Italy and the spicy flair of the Big Easy, New Orleans-based designer Alexa Pulitzer is one of the city's proudest exports. Her innate artistic talents have led her to a multitude of successful pursuits, including stylish stationery collections, custom invitations, and textile designs. For more information, visit alexapulitzer.com.

5. ARCENEAUX GALLERY This mother-and-son-owned art gallery surrounded by the lush, natural landscape of Birmingham, Alabama, showcases a whimsical selection of antique prints, maps, and oil paintings and acrylics created by regional artists. To learn more, e-mail Tim or Patty Arceneaux at arceneauxart@aol.com.