

Papercity

Dauphine Press

# TRADITION WITH A TWIST

Katie Hackedorn, who owns the darling stationery shop Katie & Co. along the booming Washington corridor, has 12 years of experience in the stationery biz. As a lover of tradition when it comes to wedding ephemera, I was surprised to hear about this "New Traditional" (sounds a bit like New Math to me) style that brides are opting for now. Gone are the days of the ecru wedding sheet with black ink, double envelope and every insert possible. Today brides are choosing papers and colors that express their personalities, which is especially important when several girls, all of whom are friends, get married the same year. It's sort of like when someone else wears *your* dress to the prom. At Katie & Co., Hackedorn carries Dauphine Press and The Happy Envelope, two new lines that are hard to find in Houston. Dauphine Press uses traditional letterpress in a very nontraditional way, while The Happy Envelope mixes Old World-style lettering with a modern look. 4500 Washington Ave., 713.802.1345. Ryland Peveto

